

EARLY START FOR BETTER¹

POSSIBILITIES

Delay in early intensification is common²

This is a model and not a patient



3 out of 4 people with diabetes (PwD) have poor glycaemic control³



~9/10 PwD live with overweight or obesity at the time of diagnosis⁴



Avg. 3 years delay to intensify treatment in PwD leading to prolonged periods of poor glycaemic control⁵



Even a year delay in intensification may lead to significant micro and macrovascular complications in PwD⁶



Visit HCP Portal to learn more

Abbreviations:

PwDs: People with Diabetes

References:

1. ADA, Standards of Care in Diabetes-2024. Diabetes Care 1 January 2024; 47
2. Khunti K, et al. Diabetes Care. 2013 Nov;36(11):3411-7.
3. BMJ Open Diab Res Care 2019;7:e000654. doi:10.1136/bmjdr-2019-000654
4. JAMA, August 8, 2012—Vol 308, No. 6 Corrected on October 10, 2012
5. J. Clin. Med. 2023, 12, 145. <https://doi.org/10.3390/jcm12010145>
6. Fu AZ, et al. Treatment intensification in patients with type 2 diabetes who failed metformin monotherapy Diabetes Obes Metab. 2011;13(8):765-9.

Abbreviated prescribing information

[Click here to read Rybelsus API](#)

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